



# Webside score apple.com

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Scoren er 55/100




## SEO Indhold

	<b>Titel</b>	<p>Apple</p> <p>Længde : 5</p> <p>Ideelt set bør din titel indeholde mellem 10 og 70 tegn (inklusive mellemrum). Brug <a href="#">dette gratis værktøj</a> til at beregne tekstlængden.</p>																
	<b>Beskrivelse</b>	<p>Discover the innovative world of Apple and shop everything iPhone, iPad, Apple Watch, Mac, and Apple TV, plus explore accessories, entertainment, and expert device support.</p> <p>Længde : 172</p> <p>Ideelt set bør din metabeskrivelse indeholde mellem 70 og 160 tegn (inklusive mellemrum). Brug <a href="#">dette gratis værktøj</a> til at beregne tekstlængden.</p>																
	<b>Nøgleord</b>	<p>Meget dårligt. Vi har ikke fundet meta-nøgleord på din side. Brug <a href="#">denne gratis online metatag-generator</a> til at oprette nøgleord.</p>																
	<b>Open Graph og Meta Egenskaber</b>	<p>Godt, din side udnytter OG-egenskaber.</p> <table border="1" data-bbox="539 1384 1481 2065"> <thead> <tr> <th>Egenskab</th> <th>Indhold</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Apple</td> </tr> <tr> <td>description</td> <td>Discover the innovative world of Apple and shop everything iPhone, iPad, Apple Watch, Mac, and Apple TV, plus explore accessories, entertainment, and expert device support.</td> </tr> <tr> <td>url</td> <td>https://www.apple.com/</td> </tr> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>image</td> <td>https://www.apple.com/ac/structured-data/images/open_graph_logo.png?202110180743</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>site_name</td> <td>Apple</td> </tr> </tbody> </table>	Egenskab	Indhold	title	Apple	description	Discover the innovative world of Apple and shop everything iPhone, iPad, Apple Watch, Mac, and Apple TV, plus explore accessories, entertainment, and expert device support.	url	https://www.apple.com/	locale	en_US	image	https://www.apple.com/ac/structured-data/images/open_graph_logo.png?202110180743	type	website	site_name	Apple
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## SEO Indhold

	Overskrifter	H1 1	H2 7	H3 17	H4 0	H5 0	H6 0
		<ul style="list-style-type: none"><li>• [H1] Apple</li><li>• [H2] iPhone</li><li>• [H2] Apple Watch Series 11</li><li>• [H2] iPad Air</li><li>• [H2] Scan code with iPhone or iPad.</li><li>• [H2] Endless entertainment.</li><li>• [H2] More from Apple.Watch the latest brand films from Apple.</li><li>• [H2] Apple Footer</li><li>• [H3] MacBook Pro 14"</li><li>• [H3] Apple Watch Ultra 3</li><li>• [H3] AirPods Pro 3</li><li>• [H3] Apple Fitness Plus</li><li>• [H3] Apple Trade In</li><li>• [H3] Apple Card</li><li>• [H3] Shop and Learn Shop and Learn</li><li>• [H3] Apple Wallet Apple Wallet</li><li>• [H3] Account Account</li><li>• [H3] Entertainment Entertainment</li><li>• [H3] Apple Store Apple Store</li><li>• [H3] For Business For Business</li><li>• [H3] For Education For Education</li><li>• [H3] For Healthcare For Healthcare</li><li>• [H3] For Government For Government</li><li>• [H3] Apple Values Apple Values</li><li>• [H3] About Apple About Apple</li></ul>					
	Billeder	Vi fandt 76 billeder p å denne side. Godt, de fleste eller alle dine billeder har alt-attributter.					
	Text/HTML balance	Balance : 2% Denne sides forhold mellem tekst og HTML-kode er under 15 procent, hvilket betyder, at dit websted sandsynligvis har brug for mere tekstindhold.					
	Flash	Perfekt, der er ikke fundet Flash-indhold p å denne side.					
	iFrame	Perfekt, der er ingen iFrames fundet p å denne side.					

## SEO Links

	URL Omskrivning	Godt. Dine links ser brugervenlige ud!
	Underscores i links	Vi har fundet underscores i dine URL'er. Du bør bruge bindestreger i stedet for at optimere din SEO.

## SEO Links

		
	On-page links	Vi fandt et total af 87 links inkluderende 0 link(s) til filer
	Statistics	<p>Eksterne Links : noreferrer noopener 0%</p> <p>Eksterne Links : Sender Juice 1.15%</p> <p>Interne Links 98.85%</p>

## On-page links

Anker	Type	Juice
<a href="#">&amp;nbsp;</a>	Intern	Sender Juice
<a href="#">Shop iPhone</a>	Intern	Sender Juice
<a href="#">&amp;nbsp;</a>	Intern	Sender Juice
<a href="#">Buy</a>	Intern	Sender Juice
<a href="#">&amp;nbsp;</a>	Intern	Sender Juice
<a href="#">Buy</a>	Intern	Sender Juice
<a href="#">&amp;nbsp;</a>	Intern	Sender Juice
<a href="#">Buy</a>	Intern	Sender Juice
<a href="#">&amp;nbsp;</a>	Intern	Sender Juice
<a href="#">Buy</a>	Intern	Sender Juice
<a href="#">&amp;nbsp;</a>	Intern	Sender Juice
<a href="#">Buy</a>	Intern	Sender Juice
<a href="#">&amp;nbsp;</a>	Intern	Sender Juice
<a href="#">&amp;nbsp;</a>	Intern	Sender Juice
<a href="#">Try it free</a>	Intern	Sender Juice
<a href="#">&amp;nbsp;</a>	Intern	Sender Juice
<a href="#">&amp;nbsp;</a>	Intern	Sender Juice
<a href="#">Apply now</a>	Intern	Sender Juice

## On-page links

<a href="#">Apply now</a>	Intern	Sender Juice
<a href="#">here</a>	Intern	noreferrer noopener
<a href="https://support.apple.com/kb/HT209218">support.apple.com/kb/HT209218</a>	Intern	Sender Juice
<a href="#">Store</a>	Intern	Sender Juice
<a href="#">Mac</a>	Intern	Sender Juice
<a href="#">iPad</a>	Intern	Sender Juice
<a href="#">Watch</a>	Intern	Sender Juice
<a href="#">Vision</a>	Intern	Sender Juice
<a href="#">AirPods</a>	Intern	Sender Juice
<a href="#">TV &amp; Home</a>	Intern	Sender Juice
<a href="#">AirTag</a>	Intern	Sender Juice
<a href="#">Accessories</a>	Intern	Sender Juice
<a href="#">Gift Cards</a>	Intern	Sender Juice
<a href="#">Wallet</a>	Intern	Sender Juice
<a href="#">Apple Pay</a>	Intern	Sender Juice
<a href="#">Apple Cash</a>	Intern	Sender Juice
<a href="#">Manage Your Apple Account</a>	Intern	Sender Juice
<a href="#">Apple Store Account</a>	Intern	Sender Juice
<a href="#">iCloud.com</a>	Ekstern	Sender Juice
<a href="#">Apple One</a>	Intern	Sender Juice
<a href="#">Apple TV</a>	Intern	Sender Juice
<a href="#">Apple Music</a>	Intern	Sender Juice
<a href="#">Apple Arcade</a>	Intern	Sender Juice
<a href="#">Apple News+</a>	Intern	Sender Juice
<a href="#">Apple Podcasts</a>	Intern	Sender Juice
<a href="#">Apple Books</a>	Intern	Sender Juice
<a href="#">App Store</a>	Intern	Sender Juice
<a href="#">Find a Store</a>	Intern	Sender Juice


## On-page links

<a href="#">Genius Bar</a>	Intern	Sender Juice
<a href="#">Today at Apple</a>	Intern	Sender Juice
<a href="#">Group Reservations</a>	Intern	Sender Juice
<a href="#">Apple Camp</a>	Intern	Sender Juice
<a href="#">Apple Store App</a>	Intern	Sender Juice
<a href="#">Certified Refurbished</a>	Intern	Sender Juice
<a href="#">Financing</a>	Intern	Sender Juice
<a href="#">Carrier Deals at Apple</a>	Intern	Sender Juice
<a href="#">Order Status</a>	Intern	Sender Juice
<a href="#">Shopping Help</a>	Intern	Sender Juice
<a href="#">Apple and Business</a>	Intern	Sender Juice
<a href="#">Shop for Business</a>	Intern	Sender Juice
<a href="#">Apple and Education</a>	Intern	Sender Juice
<a href="#">Shop for K-12</a>	Intern	Sender Juice
<a href="#">Shop for College</a>	Intern	Sender Juice
<a href="#">Apple and Healthcare</a>	Intern	Sender Juice
<a href="#">Apple and Government</a>	Intern	Sender Juice
<a href="#">Shop for Veterans and Military</a>	Intern	Sender Juice
<a href="#">Shop for State and Local Employees</a>	Intern	Sender Juice
<a href="#">Shop for Federal Employees</a>	Intern	Sender Juice
<a href="#">Accessibility</a>	Intern	Sender Juice
<a href="#">Education</a>	Intern	Sender Juice
<a href="#">Environment</a>	Intern	Sender Juice
<a href="#">Inclusion and Diversity</a>	Intern	Sender Juice
<a href="#">Privacy</a>	Intern	Sender Juice
<a href="#">Racial Equity and Justice</a>	Intern	Sender Juice
<a href="#">Supply Chain Innovation</a>	Intern	Sender Juice
<a href="#">Newsroom</a>	Intern	Sender Juice

## On-page links

<a href="#">Apple Leadership</a>	Intern	Sender Juice
<a href="#">Career Opportunities</a>	Intern	Sender Juice
<a href="#">Investors</a>	Intern	Sender Juice
<a href="#">Ethics &amp; Compliance</a>	Intern	Sender Juice
<a href="#">Events</a>	Intern	Sender Juice
<a href="#">Contact Apple</a>	Intern	Sender Juice
<a href="#">other retailer</a>	Intern	Sender Juice
<a href="#">United States</a>	Intern	Sender Juice
<a href="#">Privacy Policy</a>	Intern	Sender Juice
<a href="#">Terms of Use</a>	Intern	Sender Juice
<a href="#">Sales and Refunds</a>	Intern	Sender Juice
<a href="#">Legal</a>	Intern	Sender Juice
<a href="#">Site Map</a>	Intern	Sender Juice

## SEO Nøgleord

	Nøgleords cloud	trade learn store more shop <b>apple</b> item watch stream now
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## Nøgleords balance

Nøgleord	Indhold	Titel	Nøgleord	Beskrivelse	Overskrifter
apple	39	✓	✗	✓	✓
now	21	✗	✗	✗	✗
watch	13	✗	✗	✓	✓
more	13	✗	✗	✗	✓
learn	12	✗	✗	✗	✓





## Brugervenlighed

	Link	Domæne : apple.com Længde : 9
	Favlkon	Godt, dit websted har et favicon.
	Printervenlighed	Vi kunne ikke finde en printervenlig CSS.
	Sprog	Godt. Dit angivne sprog er en.
	Dublin Core	Denne side udnytter ikke Dublin Core.

## Dokument

	Dokumenttype	HTML 5
	Kodning	Perfekt. Dit angivne tegnsæt er UTF-8.
	W3C Validering	Fejl : 242 Advarsler : 113
	Email Privatliv	Godt, ingen e-mailadresse er fundet i almindelig tekst!
	Udgået HTML	Godt! Vi har ikke fundet forældede HTML-tags i din HTML.
	Hastigheds Tips	<ul style="list-style-type: none"><li> Fremragende, dit websted bruger ikke indlejrede tabeller.</li><li> Dårligt, dit websted bruger inline styles.</li><li> Dårligt, dit websted har for mange CSS-filer (mere end 4).</li><li> Dårligt, dit websted har for mange JS-filer (mere end 6).</li><li> Perfekt, dit websted udnytter gzip.</li></ul>

## Mobil

	Mobil Optimering	<ul style="list-style-type: none"><li> Apple Ikon</li><li> Meta Viewport Tag</li><li> Flash indhold</li></ul>
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## Optimering

	XML Sitemap	<p>Godt, dit websted har et XML-sitemap.</p> <ul style="list-style-type: none"><li><a href="https://www.apple.com/shop/sitemap.xml">https://www.apple.com/shop/sitemap.xml</a></li><li><a href="https://www.apple.com/autopush/sitemap/sitemap-index.xml">https://www.apple.com/autopush/sitemap/sitemap-index.xml</a></li><li><a href="https://www.apple.com/newsroom/sitemap.xml">https://www.apple.com/newsroom/sitemap.xml</a></li><li><a href="https://www.apple.com/retail/sitemap/sitemap.xml">https://www.apple.com/retail/sitemap/sitemap.xml</a></li><li><a href="https://www.apple.com/today/sitemap-index.xml">https://www.apple.com/today/sitemap-index.xml</a></li></ul>
	Robots.txt	<p><a href="http://apple.com/robots.txt">http://apple.com/robots.txt</a></p> <p>Godt, dit websted har en robots.txt-fil.</p>
	Analytics	<p>Mangler</p> <p>Vi har ikke registreret et analyseværktøj installeret på dette websted.</p> <p>Webanalyse giver dig mulighed for at måle besøgendes aktivitet på dit websted. Du bør have mindst ét analyseværktøj installeret, men det kan også være godt at installere et ekstra for at krydstjekke dataene.</p>